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HISENSE KELON ELECTRICAL HOLDINGS COMPANY LIMITED

海信科龍電器股份有限公司

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 00921)

**ANNOUNCEMENT ON RESIGNATION OF INDEPENDENT
NON-EXECUTIVE DIRECTOR**

The Board of Hisense Kelon Electrical Holdings Company Limited (the “**Company**”) announces that Mr. Lu Qing (“Mr. Lu”), an independent non-executive director of the Company, tendered his resignation as independent non-executive director of the Company, chairman of the Audit Committee of the Board, and member of the Nomination Committee and Remuneration & Evaluation Committee to the Board on 26 July 2010, as he is busily engaged in his own work, and does not have sufficient time and energy to perform the duties of independent non-executive director of the Company.

The Board of Hisense Kelon Electrical Holdings Company Limited (the “**Company**”) announces that Mr. Lu Qing (“Mr. Lu”), an independent non-executive director of the Company, tendered his resignation as independent non-executive director of the Company, chairman of the Audit Committee of the Board, and member of the Nomination Committee and Remuneration & Evaluation Committee to the Board on 26 July 2010, as he is busily engaged in his own work, and does not have sufficient time and energy to perform the duties of independent non-executive director of the Company. Mr. Lu has confirmed with the Board of the Company that he has no disagreement with the Board and there is no matter that needs to be brought to the attention of the holders of the securities of the Company and The Stock Exchange of Hong Kong Limited.

The resignation of Mr. Lu will result in the number of independent non-executive directors of the Company falling below the required number. Before a newly-elected independent non-executive director assumes office, Mr. Lu will still perform the relevant duties. If a general meeting is not held by the Company to elect a new independent non-executive director within two months from the date Mr. Lu tendered his resignation, Mr. Lu may cease to perform the relevant duties. The Company will complete the election of a new independent non-executive director of the Company to fill the vacancy arising from the resignation of Mr. Lu and the relevant follow-up work as soon as possible.

The Board would like to express its gratitude to Mr. Lu for his contributions to the Company during his tenure of office.

By order of the Board of
Hisense Kelon Electrical Holdings Company Limited
Tang Ye Guo
Chairman

As at the date of this announcement, the Company's directors are Mr. Tang Ye Guo, Mr. Zhou Xiao Tian, Ms. Yu Shu Min, Mr. Lin Lan, Ms. Liu Chun Xin and Mr. Zhang Ming; and the Company's independent non-executive directors are Mr. Zhang Sheng Ping, Mr. Lu Qing and Mr. Cheung Yui Kai, Warren.

Foshan City, Guangdong, the PRC, 26 July 2010